

Alberto Caceda

Director at Plataforma Tecnológica Peruana

Summary

Building Professional Solutions based in Process Management Methodologies and correct use of Technology, my trip from many carriers and jobs gave me the experience to develop a new concept of the organizations based in productivity and systemic mentality of the people. We base our analysis in the change theory and how the human groups have to change their vision and mission adding value to their organizations. We offer training, products and services in Risk Management, Document and Flow Management, Interoperability and education in these modern concepts. I'm still developing LATINPRO as the professional's network oriented to have a THINK TANK to develop modern proposals in health, education, production and other important areas for the social and economic development of our cities.

Experience

Director at Consulting & Management SAC

March 2014 - Present (1 year 9 months)

C&M is a Consultant company focused in TURN KEY Solutions in the Integral Change Management Strategies, beginning with consultant activities, training programs and Implementation of solutions. Document Management, Process Management, Risk Management, Interoperability. We are organizing an Education Program about Process Management Engineering and we are going to launch a new one about Quality Management

Director at Peruvian American Chamber of Commerce of South Florida

June 2011 - Present (4 years 6 months)

Organization Advice Promotion of Chamber's programs like TASTE OF PERU 2012 (NOV 9 to 11, 2012) @ Miami Airport Convention Center Strategic Planning

Director at Latin American Professional Network - LAPNET

May 2009 - Present (6 years 7 months)

Sustainable Development Training and Consulting

Owner at Global Marketing Consultants & Associates

May 2009 - May 2010 (1 year 1 month)

Market research for Latin companies at South Florida, USA Electronic marketing campaigns Marketing using technologies education programs E-commerce implementation

Strategic Planning Director at Global Marketing Consultant & Associates - GMCA

June 2005 - 2008 (3 years)

Developing Strategic Planning Plans for customers. Developing the Coaching Program Conference Speaker

General Manager at ACF Computer

1992 - 1999 (7 years)

Developing Technical Interoperability products like communication interfaces and middle-ware used for organizations like Peruvian Customs, National Police, Banks and Health organizations, connecting them in their ON LINE services.. Mobile solution for people and vehicle requisitions system, using laptops in the police cars to access remits data bases using Motorola radios.

Volunteer Experience

Asesor at Union de Mujeres Empresarias del Periu

July 2013 - Present (2 years 5 months)

Helping to develop an Strategic Plan, to renew the organization, giving women entrepreneur modern tools in strategic management. Helping them to their training offer with specialized courses. Helping them in the fund rising campaign to obtain their goals.

Projects

PROLEADER

May 2009 to Present

Members:Alberto Caceda, Carlos del Castillo

Transformational leadership program to improve de human capacity preparing them for the new challenge of de new millennium

Consultoria Mapa Estregetico de Proyectos de Tecnologias de la Informacion y Comunicaciones

September 2013 to Present

Members:Alberto Caceda

Generar un mapa de los proyectos de Tecnologías de la Información y Comunicaciones (TIC) que se están desarrollando y se prevén desarrollar en el corto plazo en el Perú, identificando las relaciones de dependencia, articulación, reusabilidad y complementariedad entre dichos proyectos, así como, riesgos de duplicidad de esfuerzos y de descoordinación de iniciativas, y la contribución de los proyectos a las metas de la agenda de competitividad, del Plan de Modernización de la Gestión Pública y a la agenda más amplia del Gobierno.

Mapa Empresarial de la Región Callao

March 2013 to July 2013

Members:Alberto Caceda, Carlos del Castillo

Planificar y desarrollar el Mapa Empresarial (Actividades Económicas), incorporando en dicho diagnóstico estratégico a los actores empresariales de la región, con una orientación hacia el posterior desarrollo del Plan Estratégico de Desarrollo Económico de la Provincia Constitucional del Callao.

Languages

Spanish

(Native or bilingual proficiency)

English

(Full professional proficiency)

Publications

Semblanzas de America

Miami, Florida April 9, 2002

Authors: Alberto Caceda, Liliana Valdiviezo

It was an overview of the peruvian community at South Florida, remarking the activities and the people who works in the production of thouse.

Skills & Expertise

Strategic Planning

Business Strategy

Management Consulting

Business Planning

Marketing Strategy

Negotiation

Change Management

Project Management

New Business Development

Team Leadership

Organizational Development

Coaching

Marketing

Business Development

Leadership Development

Sales Management

Team Building

Entrepreneurship

Executive Coaching

Social Media

Public Speaking

Training

Small Business

Market Research

Public Relations

Strategic Partnerships

Marketing Communications

Business Intelligence

Event Management

English

International Business

Strategy
Leadership
Program Management
Social Media Marketing
Online Marketing
Management
Consulting
Start-ups

Courses

MBA, Business Administration

ESAN
SCRUM Rapid Development

General Manager

ACF Computer
Twenty-First Century: International Challenges and Opportunities Harvard University

Independent Coursework

Retos y Oportunidades del Nuevo Milenio -
Universidad de Harvard, USA

Millenium Challenges and Opportunities @ Harvard
University

Education

ESAN

MBA, Business Administration, 1996 - 1999

Activities and Societies: AGESAN

Universidad Nacional de Ingeniería

Bachiller en Ingeniería Electronica, Ciencias de la computacion e informatica, 1970 - 1974

Activities and Societies: Centro de Computo de la UNI

GUE Mariano Melgar

High School, sciences, 1965 - 1969

Interests

Profesionales, empresarios y personas emprendedoras que deseen formar una red de capacitadores y consultores en Gestión Integral del Cambio, que incluye: Planeamiento Estratégico y Prospectivo, Tecnologías, Recursos Humanos, Estructura, Procesos, Calidad, Riesgos e Interoperabilidad

Organizations

Plataforma Tecnológica Peruana

Director

January 2015 to Present

Alberto Caceda

Director at Plataforma Tecnológica Peruana



1 person has recommended Alberto

"Recomiendo a ALBERTO, por su calidad profesional, de amigo y de persona, por tener gran voluntad para alcanzar los objetivos que se propone y coadyuvar a través de su labor académica y empresarial al desarrollo del país,"

— **Enrique A.**, was with another company when working with Alberto at Global Marketing Consultant & Associates - GMCA

[Contact Alberto on LinkedIn](#)