

Javier Herrero Sanchez

CEO at MAGICBOX TELEVISION AND INTERACTIVE SERVICES S.L.

Experience

CEO at MAGICBOX TELEVISION AND INTERACTIVE SERVICES S.L.

2004 - Present (11 years)

Business Development Manager for Internet TV and Interactive Digital TV at IECISA

January 2006 - December 2009 (4 years)

Multimedia Services Manager at INFOGLOBAL S.A.

2002 - 2005 (3 years)

Technical Director at ALARCOS TELECOMUNICACIONES S.A.

2000 - 2002 (2 years)

First spanish Internet and IP multimedia over Satellite Operator

Business Development Manager - InteractiveTV and Broadband Services at Euskaltel

January 1999 - December 2000 (2 years)

Senior Consultant - Telecom, Media and Internet Services at Infoglobal

1997 - 1998 (1 year)

Founder and CEO at Infotravel S.L.

1995 - 1997 (2 years)

First Internet provider and Web portal for the spanish travel industry

Skills & Expertise

IPTV

Education

La Salle IGS Escuela de Negocios

Máster en gestión de la innovación en el hipersector eTIC, Innovation, research and development, management, 2009 - 2010

IE (Instituto de Empresa)

Programa Superior de Dirección de Empresas Audiovisuales, 2004 - 2005

Universidad Pontificia de Salamanca

Ingeniería Técnica de Informática de Sistemas, 1989 - 1993

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[Contact Javier on LinkedIn](#)